

## PRIVACY POLICY

### For EMD Serono family of websites

#### General

This website (the "Website") forms part of the EMD Serono Canada family of websites and is owned and operated by EMD Serono, a division of EMD Inc., Canada ("EMD Serono", "We", "Us", or "Our") and Our contractors. By accessing Our Website, you accept the terms, conditions, notices and disclaimers contained in this Privacy Policy and our Terms of Use which can be found [here](#). **By using Our Website you agree and consent to the collection, use and disclosure of your personal information (information that can be used to identify you) as outlined in this Privacy Policy.** If you don't want to be bound by the Terms of Use or Privacy Policy, do not access Our Website.

This Privacy Policy sets out our policy on the gathering and use of personal information on Our Website. EMD Serono is committed to providing safe websites for visitors and has implemented this Privacy Policy to demonstrate commitment to your privacy. We comply with applicable Canadian privacy laws, including the Personal Information and Electronic Documents Act ("PIPEDA") and Canada's Anti-Spam Legislation ("CASL").

#### What Personal Information Do We Collect?

##### Definition of personal information

We define personal information as information about you by which you can be identified, e.g., your name and address. It is also information which, when combined with other information, can identify you.

##### Only personal information you voluntarily share

EMD Serono only collects personal information that you voluntarily provide to access or use Our Website.

##### Registration information

Generally, you are not required to register to access Our Websites. However, in specific cases, visitors may be asked to register in order to access Our Website. For example, you must be a fully qualified and registered Canadian physician to access any physician-only sections of Our Websites. You will be informed what information is required and what information is optional in order to access the Website in each such case.

#### How Do We Use Information Collected About Visitors to Our Website?

##### Communications

EMD Serono will use your personal information to respond to your inquiries or requests submitted through Our Website. If you request, We may send information

We think may be useful to you. This information may be sent in the form of commercial electronic messages if you have given Us consent to receive information in this way. If you decide, for any reason, that you no longer wish to receive such communications from Us, you may withdraw your consent at any time.

##### General web-development

Information gathered on Our Website may be used in the aggregate for research and development in order to improve Our Website and for future site development, improvement, and optimization. Specifically, We may use information gathered about you for the following purposes: (a) to monitor interest in Our products; (b) to assist us to improve and optimize the content of Our Website through tracking of pattern view information on Our Website; (c) to create a profile for you in order to better customize content to your interests; and (d) to display content on our Website in accordance with your selected preferences. EMD Serono may collect or use aggregated information that does not contain personal information to track and monitor visitors' use of Our Website.

##### Interactive sections of Our Website

Some of Our Websites allow for interaction between Us and You. Only registered users are allowed to use the interactive sections of Our Websites (e.g., comment posting, commenting, etc.). Your personal information is required to facilitate your use of and access to the interactive portions of Our Website. When you access Our Website as a registered user, the personal information you provided during the registration process is used to enable certain interactive tools available only to registered users on the Website.

##### Disclaimer regarding forum or comment posting

EMD Serono welcomes you to participate in discussion on our social media channels. Please use care and discretion when posting personal information on Our Website. Be aware that when you post personal information such as your name, email address, and phone number, that information may be collected and used by third parties to send you unsolicited communications. You acknowledge that We cannot control, and shall not be responsible for, the communications you may receive when you participate in such communities.

#### Our Policy On "Cookies"

##### General

EMD Serono uses a standard technology called "Cookies" on Our Website. Cookies are small data files that a server transmits to your computer through your browser when you access a website on the Internet. Cookies are used to enhance website functionality, perform analytics and to track web traffic to and from

websites. You can select which types of cookies to allow (i.e. analytics, functional and targeting) or disable cookies by turning them off in your browser; however, some areas of Our Website may not function properly if you do so. Whenever We use Cookies, we will not collect personally identifiable information without your explicit permission.

### 3rd parties & cookies

Third-party websites, including those linked to via Our Website may also collect your personal information through the use of Cookies. Neither EMD Serono, nor our affiliates, directors, officers, employees, agents, contractors, subcontractors or agents of the foregoing shall be responsible for how such operators of third-party websites collect, use or disclose your personal information. Please contact these operators directly for information on their data collection and distribution policies.

### Who Can Access Your Personal Information?

EMD Serono may share personal information submitted to Our Websites to third party service providers for the purposes stated below and for no other purpose. We use contractual means to ensure that these third-parties comply with our privacy policies with respect to your personal information.

#### Service providers

We disclose your personal information to those service providers we use to fulfil your request for the products or services that you have ordered through this Website.

#### Website maintenance & analytics

EMD Serono may have third-party service providers perform services relating to the development, operation and maintenance of Our Website or relating to other services noted above. These third-party service providers may have access to your personal information as reasonably necessary for them to providing their services to Us. Additionally, we may provide aggregate, non-personally-identifiable information to third-party service providers to perform research and analytics of Our Website.

#### Exceptions to our non-disclosure policy

EMD Serono does not sell your personal information to third parties. We will not disclose your personal information unless: (a) you are notified of, and agree to, the disclosure when you submit your information; (b) the disclosure is required by law or by an order of a competent court; (c) Our rights or property, or those of users of the Website are in jeopardy; or (d) the safety of users of Our Website or the safety of general public are in jeopardy.

### Where We Store Your Personal Data And How Do We Protect It?

We are careful to ensure that all of the information provided to Us through Our Websites is secure as possible. All personal information is stored on secure servers maintained by EMD Serono or by a third-party on Our behalf. Information collected on Our Website, including personal information, may be stored on secure servers located outside of Canada, including the United States.

### Right To Access, Review, Correct And Object And Unsubscribe

You may request access to your personal information held by us and receive a copy of your personal information in a common electronic data format, in order to review, correct or object to its handling by us. Please contact our data protection officer in these cases [privacy@emdgroup.com](mailto:privacy@emdgroup.com). You can contact us by mail at:

EMD Serono  
Attn: Privacy Officer  
2695 North Sheridan Way, Suite 200  
Mississauga, ON  
L5K 2N6

Additionally, for marketing communications you may withdraw your consent to our use of your Personal Information by contacting EMD Serono or by following the instructions included in such commercial electronic communication for unsubscribing. Please note that it may take up to 10 business days to process your request. Please note that if you withdraw your consent, we will be unable to provide you with access to certain services and portions of Our Website.

### Privacy Policy Does Not Extend to Third-Party Sites

Our Website may contain links to other websites. This Privacy Policy applies only to EMD Serono's Website and not to any other websites. Be sure to check the privacy policy of any linked website and direct any related inquiries to the operator of the linked website. Links to third-party websites are provided as a convenience and are for informational purposes only. You acknowledge and agree that links to such sites cannot be taken as reflecting Our endorsement or sponsorship of the sites or any association with their owners.

### Modifications To This Policy

EMD Serono reserves the right to modify this Privacy Policy, at any time and at Our sole discretion. By continuing to use Our Website after any such changes, you indicate that you accept the modified Privacy Policy.

Last updated: September 2022